

OFFICE OF THE DIRECTOR

Washington 25, D. C.

MAR 16 1957

Honorable Arthur Larson  
Director, United States Information Agency  
Washington 25, D. C.

Dear Arthur:

I am writing in connection with your letter of February 15, 1957, requesting IOA assistance to your Military Motivation Program. My staff has been exploring this problem with the Department of Defense and the Department of State and has examined it within our own frame of reference. We feel that however desirable such a project may be in terms of the objectives of your Military Motivation Program, it is not clearly within the purposes of IOA's program in Pakistan to engage in such a project at this time.

Should it be feasible for USIA to undertake such a project, this agency would have no objection.

Yours very sincerely,

/s/ John B. Hollister

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